



Avalon

Residential Home in North Wales



MHC

Because **we care**

Avalon

A five-bed residential home for people aged 18 and over who have a learning disability, autism and associated mental health problems and complex needs.

Avalon is committed to promoting the wellbeing of every individual through a person-centred approach that upholds choice, dignity, and independence. The dedicated staff team supports and empowers residents to take an active role in their own care and decision-making, ensuring their voices are heard and respected so they can enjoy a fulfilling and rewarding quality of life.

Residents at Avalon benefit from being part of a community-facing service, where they are encouraged to build meaningful connections, develop new skills, and participate in activities that foster a sense of purpose and personal achievement. By creating opportunities for individuals to engage with the wider community, Avalon helps each person feel recognised, valued, and empowered to progress safely onto their next step.



Kinmel Bay, Conwy



5 bedrooms



Men and women aged 18 and over



Learning Disability, Mental Health.



We empower people to make decisions and achieve fulfilling and rewarding lives.

Registered Manager



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Surrounding area

Avalon is situated in a peaceful residential area of Kinmel Bay, a welcoming seaside village located in Conwy on the North Wales coast.

This tranquil setting offers the perfect balance of calm surroundings and convenient access to a wide range of local amenities.

Just a short walk from Avalon, residents can explore local shops, a major superstore, takeaways, pubs, a hairdresser, and a beauty salon, all contributing to a vibrant community atmosphere and making everyday living both accessible and enjoyable.

Nearby Rhyl, a lively seaside resort, offers sandy beaches, traditional seaside attractions, and a variety of leisure activities, providing the perfect destination for day trips and social outings.

Residents are encouraged to engage with the wider community by accessing local leisure facilities, attending activities tailored to their interests, and making use of nearby resources such as the Kinmel Bay Library, which offers free internet access and citizens' advice services.

Avalon's location ensures that residents enjoy both the comfort of a homely environment and the opportunity to remain active, independent, and connected to the community.



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What we do

Avalon is a residential home designed to promote the wellbeing, independence, and fulfilment of each person it supports.

Using Person-Centred Planning, Active Support, and Positive Behavioural Support (PBS), Avalon provides a nurturing environment where individuals are empowered to live rich and meaningful lives.

Support at Avalon is fully individualised, with care tailored to meet each resident's unique needs, preferences, and personal goals. Residents are actively encouraged to participate in their own care and decision-making processes, ensuring they have a genuine voice in how their support is delivered.

Avalon follows an outcomes-based approach, focusing on what is most important to each person. Whether the goal is to develop new skills, build confidence, or pursue personal interests, the dedicated and experienced team works closely with residents to provide the opportunities and support needed to achieve their ambitions.

The home is also equipped to support individuals who are subject to community-based legal frameworks, including those who require a step-down from hospital settings or a step-up from more independent living environments. Avalon offers a flexible, responsive, and person-led approach to care that ensures each individual receives the right support at the right time in order to live happy and fulfilling lives.



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How we do it

At Avalon, care and support are delivered with a strong focus on each individual's strengths, abilities, and aspirations.

The team works to empower residents by helping them recognise and build on their talents and interests, which in turn boosts confidence, self-esteem, and a sense of personal achievement.

Residents are actively encouraged to make choices and decisions in their everyday lives – whether that's choosing activities, expressing personal preferences, or contributing to important decisions about their care. This person-led approach ensures individuals remain at the centre of everything we do.

A key part of our support involves helping individuals develop meaningful friendships and build social connections with others who share similar interests or experiences. The team facilitates these interactions through regular social activities, group outings, and community

engagement, promoting inclusion and emotional wellbeing.

We also support the development of essential daily living skills, enabling individuals to express their needs confidently and live with greater independence. This approach is underpinned by collaborative working – involving the person, their family, and wider support networks to ensure a holistic understanding of their needs, preferences, and goals. Through this partnership, we create a supportive and empowering environment where individuals can truly thrive.

Residents are supported to access a full range of primary healthcare services within the community, including GP visits, dental care, opticians, and other services.

Facilities

- Four, first floor bedrooms
- First floor bathroom
- One ground floor bedroom with en-suite
- Personalisation to rooms welcomed
- Ground floor wet room
- Larger lounge dining room with two smaller lounges
- Large garden with outdoor seating



Registered Manager

Tracey Roscoe, Registered Manager

Tracey Roscoe is the Registered Manager at Avalon, bringing over 30 years of experience in the health and social care sector.

She has worked extensively across both Wales and England, in residential and domiciliary care settings, supporting individuals with a wide range of needs, including learning disabilities, mental health conditions, autism, physical disabilities, substance misuse, communication needs, and those from forensic backgrounds.



Get in touch

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